

# 2024-2025 PASFAA Business Partner Options

<u>Yearly A La Carte Sponsorships</u>	Sponsorship Limit	Maximum Available	Cost of Sponsorship
Resource Page Link	No	Unlimited	\$500
<b>PASFAA WEBSITE ACKNOWLEDGEMENT ONLY</b>			
	Inclusion at the top of list of resources shared by PASFAA on the "Resources for Students and Families" pasfaa.org page. ( <a href="https://www.pasfaa.org/student-resources/">https://www.pasfaa.org/student-resources/</a> ). <ul style="list-style-type: none"> <li>•Includes a link to custom pasfaa.org page created for the A La Carte Sponsor.</li> <li>•Standard PDF provided to PASFAA with embedded links, photos and/or videos.</li> <li>•PDF content is the Sponsors choosing. Size should be 1021 pixels x 640 pixels.</li> </ul>		
Directors' Day	Yes	Ten	\$250
<b>REGISTRATION BENEFIT</b>			
	One free registration for event. (Estimated value \$75)		
<b>ACKNOWLEDGEMENT</b>			
	Inclusion in all Directors' Day event emails sent to membership.		
	A full-size icon on the event and/or save the date page created in addition to inclusion in the event Attendee Hub.		
	Verbal recognition at event. (Including during meal.)		
	Included in Looping PowerPoint recognizing Sponsors at select times throughout the day.		
<b>EXHIBITING</b>			
	Interactive Activity with Attendees ("Speed dating"- time adjusted based on number of participants and sponsors.)		
	Randomly-assigned exhibit slot.		
	List of registrants, who haven't opted out, with email addresses, prior to the event.		

**2024 – 2025 PASFAA  
Yearly A La Carte  
Sponsorship Opportunities**

**Resource Page Link  
on PASFAA.org  
\$500  
Unlimited availability**

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- Inclusion at the top of list of resources shared by PASFAA on the "[Resources for students and families](#)" PASFAA.org page. (<https://www.pasfaa.org/student-resources/>). \*
  - Includes a link to custom pasfaa.org page created for the A La Carte Sponsor.
  - Standard PDF provided to PASFAA with embedded links, photos, and/or videos.
  - PDF content is the Sponsors choosing.
    - Size should be 1021 pixels x 640 pixels.

**Directors' Day Sponsorship  
\$250  
Maximum of 10 Sponsorships**

(First come, first served based on the "time stamp" created  
when the "STEP 2" button is clicked during the sign-up process.)

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- **Registration benefit:**
  - One free registration at Directors' Day (Estimated Value-\$75)
- **Acknowledgement at Directors' Day: \***
  - Inclusion in all Directors' Day event emails sent to membership.
  - A full-size icon on the event and/or save the date page(s) created in addition to inclusion in the event Attendee Hub for Directors' Day.
  - Verbal recognition at event. (Including during meal.)
  - Included in Looping PowerPoint recognizing Business Partners at select times throughout the day.
- **Exhibiting:**
  - Interactive Activity with Attendees ("Speed dating"- time adjusted based on number of participants.)
  - Randomly assigned exhibit slot.
  - List of event registrants, who have not opted out, with email addresses, **prior** to the event.

\* Clicking the "STEP 2" button during sign-up process creates "time stamp" the "order of appearance" or the "selection order" will be based on.

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