

2024-2025 PASFAA Business Partner Options

Conference A La Carte Sponsorships *

(First come, first served based on the "time stamp" created when the "STEP 2" button is clicked during the sign-up process.)

Sponsorship Limit

Maximum Available

Cost

Organizations that choose Conference A La Carte Sponsorships will be provided additional details if needed as the conference date approaches and the committee finalizes arrangements with the venue.

Conference A La Carte Sponsorships *	Sponsorship Limit	Maximum Available	Cost
Welcome Display into Conference Center	Yes	One	\$1,000
Registration Sponsor	Yes	Two	\$1,000
Conference Bag	Yes	One	\$750
Conference Lanyard	Yes	One	\$750
Water Bottle	Yes	One	\$500
Monday Break Session	Yes	One	\$250
PASFAA President's Reception	Yes	One	\$1,000
General Session - Tuesday	Yes	One	\$750
Murder Mystery Dinner Tuesday Night	Yes	One	\$1,500
Wednesday Snack to Go	Yes	One	\$250
Moderators- Break Out Session	Yes	Ten	\$250
Things to Do' List	Yes	One	\$500
Water Stations	Yes	Three	\$500
WiFi Provider	Yes	One	\$500

* When applicable to an A La Carte item selection, while the site will supply easels, Sponsors will be responsible for their own signage.

**2024 – 2025 PASFAA
Conference A La Carte
Sponsorship Opportunities ***

First come, first served based on the "time stamp" created
when the "STEP 2" button is clicked during the sign-up process

Organizations that choose Conference A La Carte Sponsorships will be provided additional details if needed as the conference date approaches and the committee finalizes arrangements with the venue.

- | | | |
|---|-------------------------|----------------|
| ○ Welcome Display into Conference Center | One Sponsorship | \$1,000 |
| <ul style="list-style-type: none"> • Sponsor logo displayed in the vicinity of the entrance to the Conference Center: <ul style="list-style-type: none"> ○ This entrance grants PASFAA members access to the full conference area of the venue. ○ Furthermore, the logo of the Sponsor will be visible to attendees of other conferences and any visitors in the general conference area. | | |
| ○ Registration Sponsor | Two Sponsorships | \$1,000 |
| <ul style="list-style-type: none"> • Sponsors' logos displayed in the vicinity of the PASFAA registration table. • Sponsor(s) may provide one marketing item for attendees at registration. | | |
| ○ Conference Bags | One Sponsorship | \$750 |
| <ul style="list-style-type: none"> • Sponsor is supplying bags for conference attendees. (Current estimate 250 participants.) | | |
| ○ Conference Lanyards | One Sponsorship | \$750 |
| <ul style="list-style-type: none"> • Sponsor is supplying lanyards for conference attendees. (Current estimate 250 participants.) | | |
| ○ Water Bottle | One Sponsorship | \$500 |
| <ul style="list-style-type: none"> • Sponsor is supplying water bottles to conference attendees. (Current estimate 250 participants.) | | |
| ○ Monday Break | One Sponsorship | \$250 |
| <ul style="list-style-type: none"> • Sponsor's logo displayed near the break setup area. • Verbal recognition. | | |
| ○ PASFAA President's Reception | One Sponsorship | \$1000 |
| <ul style="list-style-type: none"> • Sponsor's logo displayed in the area designated for a buffet-style set-up of appetizers/finger foods and cash bar. • Verbal recognition at the event. | | |
| ○ General Session/Membership & Awards Luncheon | One Sponsorship | \$750 |
| <ul style="list-style-type: none"> • Sponsor's logo and prominent signage displayed near the stage and on the screen before the Awards. • Verbal recognition at meal. | | |
| ○ Murder Mystery Dinner | One Sponsorship | \$1500 |
| <ul style="list-style-type: none"> • Sponsor's logo and prominent signage displayed near the stage in the dining area. • Verbal recognition at the beginning of meal. | | |

** If applicable for an A La Carte item selection, while the site will supply easels, Sponsors will be responsible for their own signage.*

**2024 – 2025 PASFAA
Conference A La Carte
Sponsorship Opportunities *(Con't)**

First come, first served based on the "time stamp" created
when the "STEP 2" button is clicked during the sign-up process

- **Wednesday Snack to Go** **One Sponsorship** **\$250**
 - Sponsor's logo/signage displayed in the vicinity of the snack setup.
 - Verbal recognition

- **Moderators** **Ten Sponsorships** **\$250**
 - Moderate a breakout/interest session with three (3) minutes to share about yourself and your company prior to introducing the speaker and session.

- **"Things to Do" List** **One Sponsorship** **\$500**
 - Sponsor's logo on "Things to do around Kalahari list" given to all participants in welcome envelope.

- **Water Stations** **Three Sponsorships** **\$500**
 - Sponsor(s)' logo(s) displayed in the vicinity of a water station within the conference area.

- **Wi-Fi Provider** **One Sponsorship** **\$500**
 - Password for Conference wi-fi is Sponsor's preferred name.
 - Receive verbal recognition throughout conference with announcements of the Wi-Fi password to attendees.

** If applicable for an A La Carte item selection, while the site will supply easels, Sponsors will be responsible for their own signage.*

