



Enrollment Initiatives and Collaboration

Presenters

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Decisions and Strategy

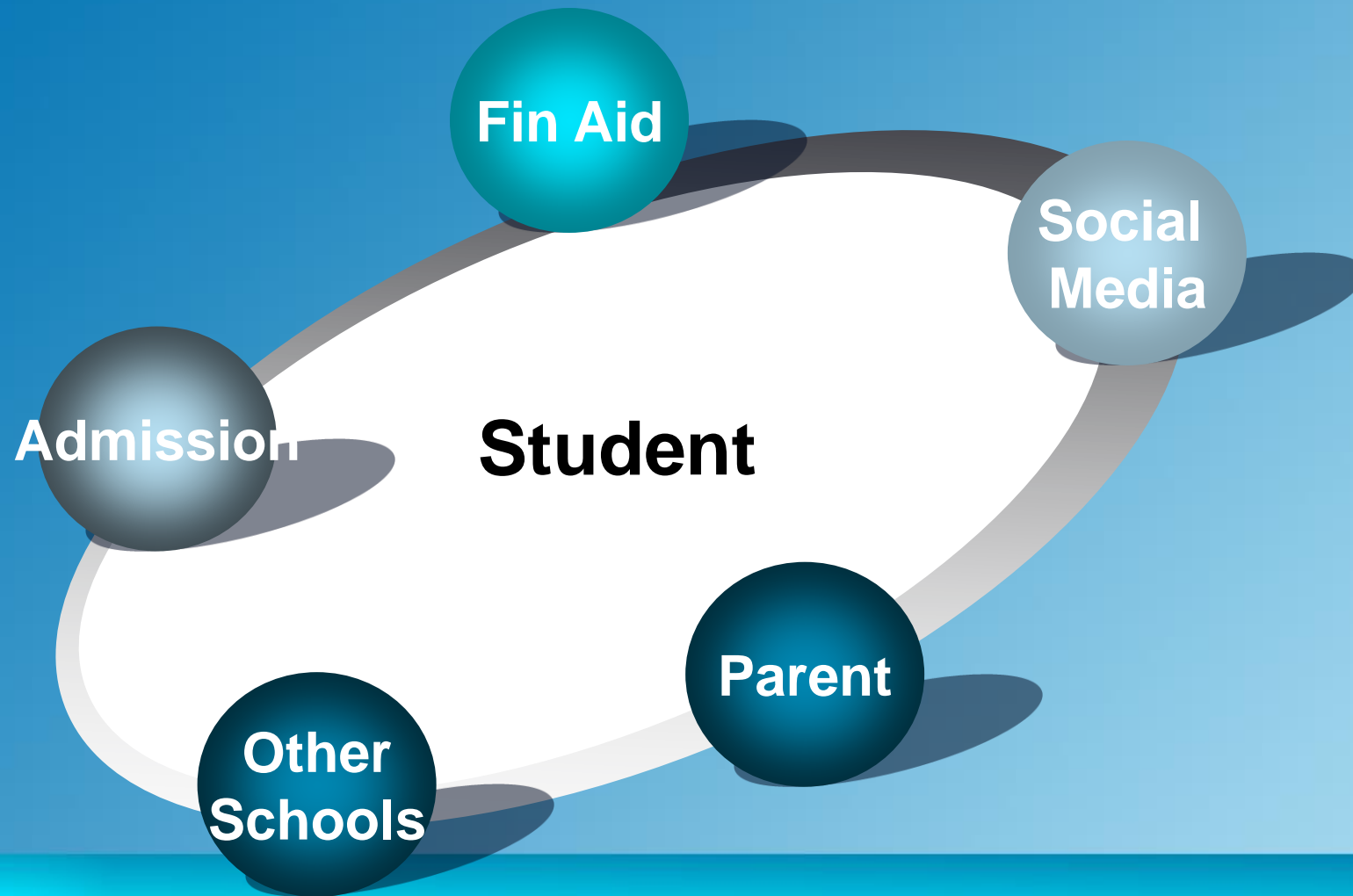
- Early FAFSA
 - **Is timing still relevant**
- Paper vs. Electronic
- Communication overlap
 - **How much is too much**
 - **Who sends what and when**
- Award appeals
- Communication across campus



Fixing Things

- Outstanding paperwork
 - **Transcripts**
 - **Verification**
 - **Selective Service**
 - **Test Scores**
- Melt?
 - **Summer engagement**
 - **All from admissions? Other groups?**





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Timing? Who sends What

Strategy

Engagement



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Using Your Integrated SIS

- The Enrollment Management Funnel
- CORE Group
 - **Sub Committees/Work Groups**
 - **“Shared” Office Code**
 - **Concept Mapping**



Focus on Mindset

- Multigenerational Workforce
- Change Resistance
- The 4 Disciplines of Execution
Wildly Important Goal
Scoreboard

